



**Call Name: South Carolina Watermedia Society: 47th National Exhibition
October 3, 2024 – December 29, 2024
Franklin G Burroughs-Simeon B. Chapin Art Museum
3100 South Ocean Boulevard
Myrtle Beach, SC 29577**

Venue: Franklin G Burroughs-Simeon B. Chapin Art Museum

Entries Begin: April 14, 2024

Entry Deadline: June 1, 2024, midnight EST No entries will be accepted after this date.

Exhibition dates: October 3 – December 29, 2024

Awards: Best of Show \$1500. Minimum cash awards \$3000. Additional prize money TBA.

Online Entry: Enter up to two images. Only one may be accepted from an individual artist.

Juror: Ken Call

Born and raised in Rochelle, Illinois, Ken went on to graduate from the American Academy of Art in 1980 with an associate degree in Illustration and Watercolor. He has worked as a national freelance artist for many years and spent 1993 and 1994 studying and painting in Paris, France. He now lives in Northbrook Illinois with his wife and two children.

After beginning his career as a studio artist, he soon branched out on his own, starting a successful freelance career, which to date has led to the creation of over 500 illustrations for books, magazines, art publishers, advertising agencies and corporations. In the last few years, Ken has made the transition to fine art and portraiture. Many of his originals are hanging in galleries and homes across the country. Several awards have led to Signature status in the American Watercolor Society, National Watercolor Society, Missouri Watercolor Society, Montana Watercolor Society along with being a Master Signature member with the Transparent Watercolor Society of America and Illinois Watercolor Society.

CALENDAR 2024

April 14: Entries open on CaFÉ

June 1: Entries close at midnight EST. No entries will be accepted after this date.

July 5: Notifications of acceptance and instructions emailed and posted on website.

September 18 - 25. Shipped paintings due at the museum.

September 24 & 25: Hand-delivered paintings accepted at gallery, final screening for compliance.

Tuesday, October 1st: SCWS sends notification to award winners (but not specific awards).

October 1 – 3, 2024: Workshop with Ken Call 9am-4pm <https://scwatermedia.com/workshop/>

Thursday, October 3, 2024: Opening Reception 5:30 – 7:30 pm.

Sunday, December 29, 2024: Exhibition closes

Since its founding in 1977, the South Carolina Watermedia Society (SCWS) has strived to promote the artistic and professional interests of its members as well as provide visual arts programs and education opportunities to the public. Each year, the Annual Exhibition is held in a location in the state of South Carolina. It is a high-caliber, juried exhibition that draws national participation and acclaim. Artwork is selected by a professional juror.

scwatermediasociety@gmail.com <https://scwatermedia.com>

AGREEMENT/ CONDITIONS AND RULES

Please read carefully: Failure to meet ANY of the conditions may result in the disqualification of your entry and may result in ineligibility to enter future shows for a minimum of 2 years.

APPLICATION REQUIREMENTS:

- SCWS reserves the right to withdraw any entry it deems inappropriate or objectionable.
- All entries must be executed in watermedia. Watercolor, acrylic, gouache, etc., are acceptable. Collage is acceptable; however, the painting must be primarily painted. **NO oils or water-soluble oils will be accepted.**
- Digital media, photography, prints, reproductions, and preprinted images are **not permitted**.
- All entries must be original watermedia paintings from conception to completion: entirely the work of the entrant. It must be done without supervision or in a workshop. No paintings can be done under any form of supervision.
- Submitted artwork may not be a copy, likeness, nor direct derivative of another person's creative work, whether paintings, drawings, photography, digital images, computer generated images, Artificial Intelligence (AI) or print work and free from any copyright infringement.
- Compositions based on photographs must use photos taken by the artist or be the sole property of the artist. There are scenarios in which minor elements of someone else's photo might be added to your painting or comprise a minor element in your painting. This would be possible if it does not retain the key story and composition of the original photo and you have received permission from the photographer or owner of the copyright.
- Work previously exhibited in any SCWS National juried exhibition or SCWS Online Member Exhibition is not eligible.
- Art must be painted and created on any surface that will allow framing (required unless work is created on a canvas with finished edges or gallery wrapped* (see framing requirements).

FRAMING REQUIREMENTS

- Wired and ready for hanging and framed with framed dimensions specified. Mats (if used) must be white, off-white, or pale grey.
- Maximum size is 48" in either direction, including the frame. Maximum depth (with frame) is 2 and 3/4" and maximum weight is 25 lbs. Minimum size 80 squared inches (example. 8" x 10")
- Plexiglas/acrylic 1/8" glazing (glass is not permitted) must be used for all pieces on paper or paper-like products unless the work is sealed/varnished on a panel or other rigid surface.
- Frames must be a maximum 2 and 3/4" wide flat face "museum style" unadorned natural wood (dark, light, etc., such as maple, cherry, oak, mahogany) or black. However, no **WHITE (EVEN WOOD) OR METAL FRAMES WILL BE ACCEPTED.**

- Framed Acrylic paintings must adhere to Watercolor framing requirements except they do not have to be under Plexiglas/acrylic, they may be varnished.
- Acrylic Paints on canvas may be either a Gallery Wrap, a Museum Wrap or a Studio Wrap.
- **Studio wrapped paintings must be framed** per the watercolor standards, glazing not required however the watercolor must be sealed.
- **Gallery or Museum wrapped canvas** must be **finished on all edges and professionally stretched**. No larger than 48×48 with a **minimum depth of 1½ inches**. It must be wired securely and ready for hanging.
- **Canvas Descriptions**
 - **Gallery, Museum or Studio** wrapped paintings may be framed, but the maximum framed size cannot be larger than 48" x 48 and it must be wired securely and ready for hanging.
 - **Gallery wrap** canvas has a very thick edge, minimum of 1½ Inches thick and a maximum depth of 2½ inches It shall have no visible side staples. It's made to be hung without a frame, so instead of framing it, you would paint around the edges.
 - **Museum wrap** also covers the wood frame, but instead of extending your artwork, you choose between white or black wrapping color.
 - **Studio wrap** canvas has a much thinner edge, usually less than an inch thick, and it often has staples on the sides, **you must frame it** using the Watercolor framing requirements except it does not have to be under Plexiglas/acrylic.

ENTRY FEE:

- SCWS members \$20 for 2 entries. Nonmembers \$60 and second entry for \$20.
- Artists must pay an additional handling fee of \$25 **for pieces shipped**. Detailed instructions for shipping and delivery will be provided in the acceptance notification and guidelines. Fees are non-refundable. A coupon code will be sent to all active members on April 13.

HOW TO ENTER

- <https://www.callforentry.org/login/>
- Upload-ready File Formats for CAFÉ
- File Type: JPEG or JPG only.
- File Dimensions: 1,200 pixels or greater on the longest side.
- File Size: Under 5 MB.
- Color Profile: sRGB

ACCEPTED ARTWORK

- Artists whose work is selected for exhibition will receive instructions for shipping and delivery in the acceptance notification and guidelines.
- Work accepted will be displayed in the SCWS Annual Exhibition.
- Only one painting may be accepted from an individual artist.
- Artists may not substitute another work for an accepted work, withdraw the work once it has been accepted, or remove it during the exhibition.
- No changes can be made to price, title, or dimensions after acceptance.
- SCWS reserves the right to reject any painting that, upon arrival at the Gallery, the juror deems is significantly altered or different from the digital photo submitted for entry to the Exhibition.

- Artists may want to use professional photographers for images of work.
- **SCWS reserves the right to return paintings deemed unacceptable or in breach of the rules in the presentation of framing and/or mats.**
- Artists must loan their artwork to the Museum for the entire duration of the exhibition.
- SCWS will request a bio and/or artist statement from each applying artist.
- SCWS will contact accepted artists with instructions for artwork delivery and drop-off.

SHIPPING

- **September 18 & 25.** Shipped paintings due at the museum.
- **September 24 & 25: 10 am to 5 pm** Hand-delivered paintings accepted at gallery.
- All paintings whether shipped or walk-in drop offs must be received no later than **Wednesday, September 25, 2024**
- **Late paintings will not be accepted.** The shipping address is: Franklin G Burroughs-Simeon B. Chapin Art Museum, 3100 South Ocean Boulevard, Myrtle Beach, SC 29577
- A **\$25 handling fee** payable to SCWS for unpacking, storing, and packing in addition to the shipping fee you pay to the shipping company for shipping to and from the show site may be applicable. This fee can be paid at <https://scwatermedia.com/handling-fee>. SCWS will NOT pay to ship your painting.
- If hand delivering, the museum will not accept any cartons or shipping material.
- Artwork must be packed and shipped professionally (i.e., UPS, FedEx, or Air Float) to ensure that artwork arrives safely. There can be no foam peanuts or popcorn used in packing and no “partial or piece meal” boxes used for shipping. The artwork must be securely wrapped in foam or bubble wrap (or equivalent) and shipped in sturdy whole boxes. The SCWS reserves the right to refuse artwork shipped by substandard methods.
- Airfloat, Masterpack or comparable foam lined boxes are strongly recommended.
- Should you wish to have SCWS ship your painting and box back after the show, **you must provide a prepaid return shipping label** and send it with your artwork. This can be done with FEDEX or UPS.

Regional Drop Off Location:

- If you wish to utilize the regional drop off location available in Columbia, SC, an SCWS representative will collect the work and hand deliver it to the Franklin G Burroughs-Simeon B. Chapin Art Museum by the required date and time listed above. **If you are using the regional drop off location, you will receive this information with your acceptance.**

Liability

- Accepted artists release and hold harmless SCWS, sponsoring or participating organizations, directors, officers, employees, agents, and volunteers from any responsibility, personal liability, claims, loss, theft, or damage arising out of or in conjunction with their participation. It is suggested that artists carry their own insurance in proper limits.

Artist Responsibility and Sales

- While the juror has the final responsibility to select the exhibition and awards, SCWS reserves the right to reject any work deemed inappropriate.
- By submitting a painting to this exhibition, the artist accepts all conditions as set forth in this prospectus.
- If a painting sells, the artist understands that there is a 30% commission to SCWS.

Publicity

Artists give SCWS permission to photograph and videotape entries and use images for educational or promotional purposes across a variety of platforms including, but not limited to, social media and the society's own website. Every effort will be made for attribution of work provided to the SCWS Annual Exhibition.

Traveling Show

- In the application process, South Carolina, North Carolina, and Georgia artists will indicate if their piece is available for the South Carolina State Museum's Traveling Exhibit Program. After the exhibition is selected, the juror will select the traveling show from pieces those indicated as eligible for traveling.
- Works selected for traveling will become part of the South Carolina State Museum's 2025 state-wide traveling show.
- The traveling show is sponsored and organized by the South Carolina State Museum. Work in the traveling exhibit will be available for pick up at the end of the itinerary. Details will be provided by the State Museum.
- Paintings included in the traveling show that are sold will be released to the buyer at the end of the traveling show, date TBA.
- If you ship your artwork and it is chosen for the South Carolina State Museum's Traveling Exhibit Program, your shipping box will be stored by the state museum. If the artist is requesting that the artwork be shipped back to them at the conclusion of the show, they must provide a **pre-paid shipping label**.

Terms and Conditions

I have read and accept all the terms and conditions.

Signature: _____ Print

Name: _____