



PROSPECTUS

SCWS 2020 National On-Line Exhibition

Exhibition Calendar

September 30, 2020	Entry deadline – 12:00 midnight, EDT Enter at https://www.callforentry.org
October 31, 2020	List of accepted artists posted to SCWS website and email notifications sent
November 15, 2020	Awards announcements and show posted

Artists are responsible for monitoring their email and the SCWS website for postings. Send general questions about the exhibition to: SC Watermedia Society scwatermediasociety@gmail.com

PLEASE READ THIS PROSPECTUS CAREFULLY

Failure to follow SCWS conditions and rules may lead to disqualification of your entry.

Artwork Requirements:

1. Artists must be 18 years or older.
2. Each artist may enter one (1) painting or two (2) paintings for an additional \$20. Only one piece for each artist may be accepted for the show.
3. Work must have been completed in the last two (2) years.
4. Painting must be primarily water-based media on any appropriate water media surface.
5. Other media, if used, must be in conjunction with the water media, which must be dominant.
6. No digital media, photography, prints, or reproductions may be used in the painting.
7. Entries must be an original work of art, painted only by the artist, and not produced in a class or workshop. Photo reference material must have been taken by the artist.
8. No substitutions of artwork can be made after entered.
9. No changes can be made to price, title, or dimensions after acceptance.

SUBMISSION: Artwork can only be submitted online via Call for Entry (CaFE'). The juror will use the digital images to accept entries and make awards. The artist grants SCWS permission to use the images for educational or promotional purposes. It is imperative that you photograph only the image itself and not capture surroundings such as surface the painting is sitting on or the frame. You must include your current email and telephone number.

Applying to the Call for Entry: At <https://www.callforentry.org/> LOGIN to an existing account or register/create a profile with ARTIST SIGN UP. Upload your image to an existing account or create a portfolio. Under **Apply to Calls** search for [South Carolina Watermedia Society 43rd Annual National Exhibition](#) and **follow the process.**

FEES:

1. Submission for one entry is included in SCWS membership. SCWS members must be a SC, GA or NC resident and/or property owner or past SCWS member who no longer lives in SC, GA or NC but maintained their membership with no lapses. A non-member who is eligible for membership may join by paying the \$50 dues BEFORE entering. Join or pay dues [here](#). SCWS will provide a promo code to members to comp the entry fee.

2. The non-refundable entry fee is \$50 for non-members.

3. Artists may enter a second piece for an additional \$20.

Checkout

- The entry fee is \$50.
- SCWS member entry fee is waived. You will need to enter the coupon code sent to you by email to receive your discount at checkout.

Steps for artists to use the coupon:

1. Review application – make sure media are correct
2. Go to Checkout page
3. Select name of call to which you are applying (orange box)
4. Enter the coupon code you received via email in the “Coupon code?” box
5. Click “Apply Coupon”

SALES:

Artwork inquiries made to SCWS will be forwarded to the artist. All sales will take place privately between the ARTIST and the BUYER. The artist is responsible for making a thirty (30) percent of sales price donation to SCWS. SCWS is a non-profit and IRS tax-exempt 501c3 organization.

Traveling Show

Awarded paintings are eligible to become part of the 2021 state-wide traveling show at various locations coordinated by the SC State Museum. The award notification and guidelines will include instructions for shipping and delivery. Artists will bear the expense of shipping to and from the SC State Museum. Paintings included in the traveling show that are sold will be released to the buyer no earlier than December 20, 2021.

With notification of award, artists will choose whether to:

1. Send the original work to the SC State Museum to be included in the traveling show.
2. Send a print of the awarded piece to the SC State Museum to be included in the traveling show.
3. Opt-out of participating in the traveling show.

In the event a sufficient number of awarded artists do not choose to participate in the traveling show, additional artists who have work juried in will be invited to participate.

Framing/size requirements for traveling show. Work must be:

- Framed with a maximum 2 and 3/4” wide flat-face “museum style” natural wood (dark, light, etc., such as maple, cherry, oak, mahogany). However, NO BLACK, WHITE (EVEN WOOD) OR METAL FRAMES WILL BE ACCEPTED.
- Wired and ready for hanging.
- Matted (if used) in white, off-white, or pale grey.
- No larger than 48” in either direction, including the frame. Maximum depth (with frame) is 2 and 3/4” and maximum weight is 25 lbs.
- Under Plexiglas/acrylic 1/8” glazing (glass is not permitted) for all pieces on paper or paper-like products unless the work is sealed and mounted to a rigid surface.